

# Freedom Community Comprehensive Plan

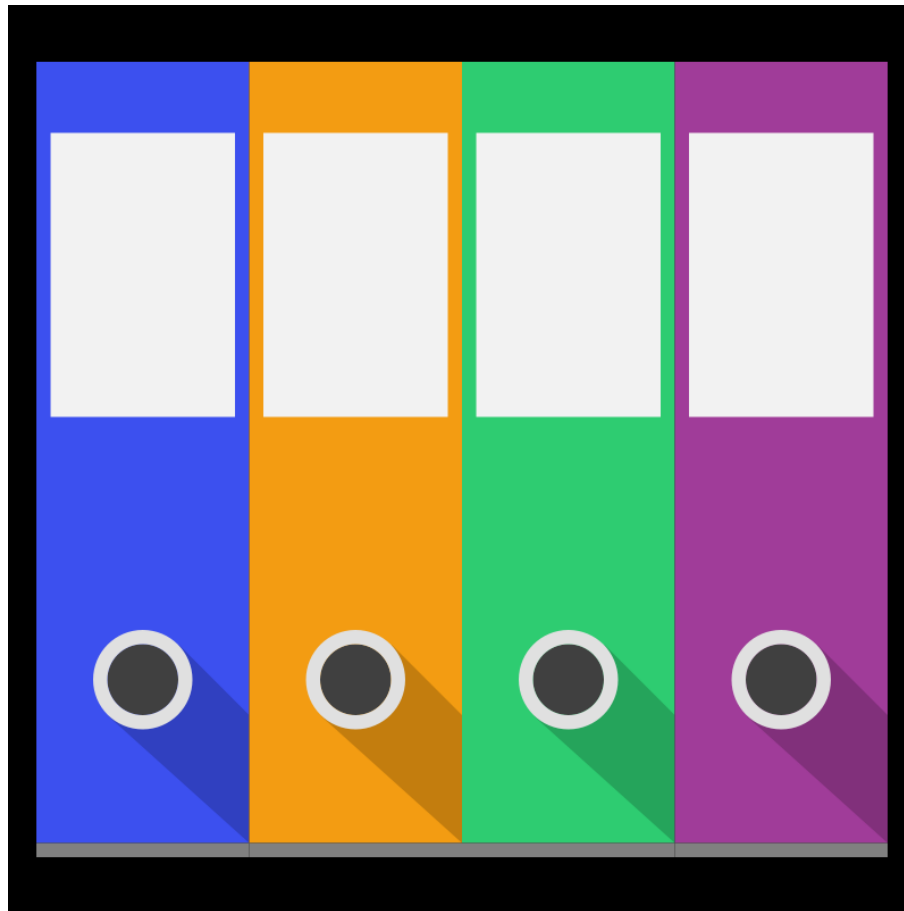
Joint Board of County Commissioners and Planning Commission Meeting  
**November 2, 2016**



# Agenda Discussion

- **Plan Overview**
  - **Binder Review**
  - **Public Participation Review – Process and Meetings**
  - **Plan Status**
  - **PC responses to Plan questions-What's been done in response**
- **Community Advisory Committee Discussion**
- **December 5<sup>th</sup> Community Outreach Meeting**
- **Website Review**

# Discussion of Binder Materials



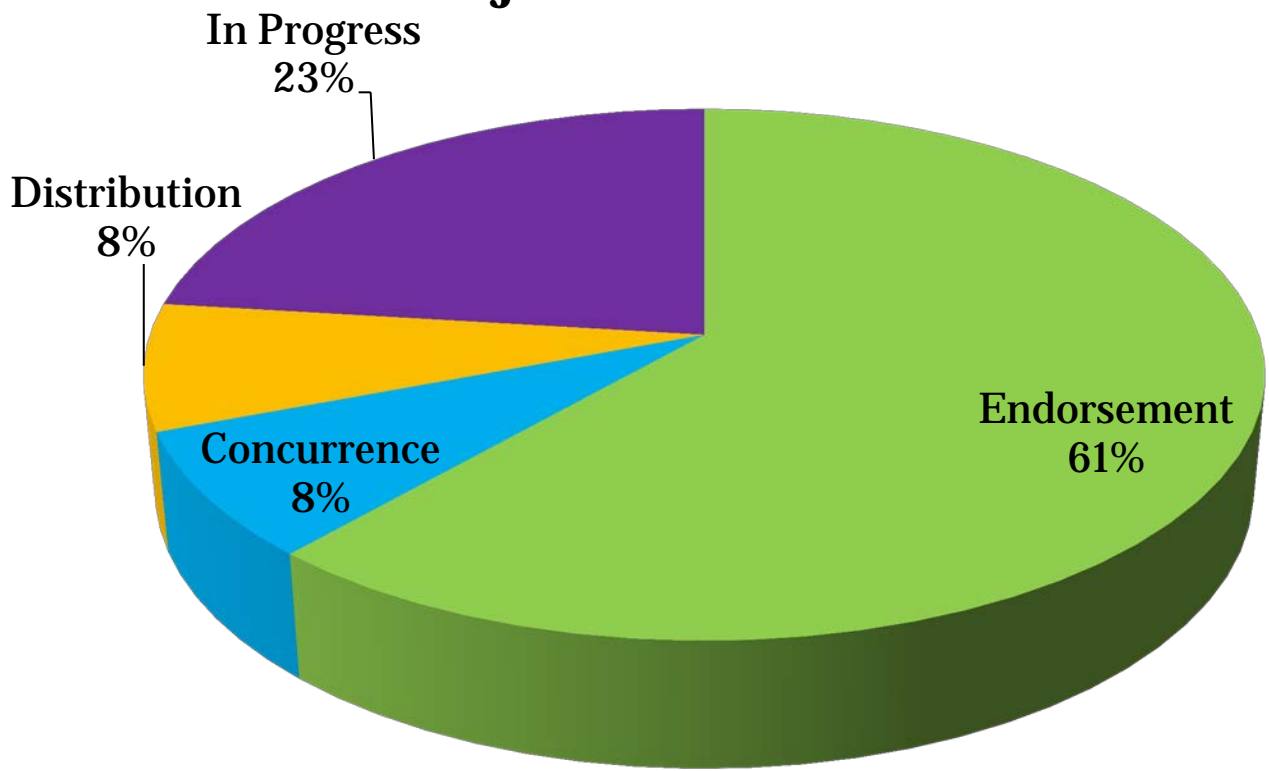
# Binder Content

- **Plan Status**
- **Endorsed Elements**
- **Transportation Study**
- **Log of Future Land Use Changes**
- **Public Comments as of November 1<sup>st</sup>**
  
- **Inside pockets- 2001 CAC information and 1997 Tischler Report**

In Progress	Distributed	Concurrence	Endorsed
<p>Element 7: Land Use - Supporting Text</p>	<p>Element 11: Transportation</p>	<p>Element 7: Land Use-Map</p>	<p>Element 1: Past and Future Trends</p>
<p>Element 10: Public Facilities/Water Resources</p>			<p>Element 2: Legislative Authority</p>
			<p>Element 3: Public Input &amp; Plan Vision, Goals &amp; Structure</p>
			<p>Element 4: Demographic Trends</p>
			<p>Element 5: Housing</p>
			<p>Element 6: Economic Development</p>
			<p>Element 8: Tourism, Cultural &amp; Historic Resources</p>
			<p>Element 9: Natural Resources/Sensitive Areas</p>

# Plan Progress

## Freedom Area Community Comprehensive Plan Project Status as of 11-2-16



# Comprehensive Plan Process

- Plans are prepared by the Planning and Zoning Commission

- Plan Process

- **Plan Development\***
- Acceptance
- Approval
- Adoption

Planning  
Commission  
Actions

Board of  
Commissioners  
Actions



# Plan Outreach





5

## Public Planning and Outreach



<b>Distribution</b>	Working copies of the element(s) are distributed to PZC members
<b>Checkpoint</b>	Planning staff check-in with PZC during a regularly scheduled meeting to address any preliminary issues or concerns
<b>Discussion</b>	During a regularly scheduled meeting the element(s) are reviewed in-depth to answer questions, take recommendations, and make edits to the element(s)
<b>Concurrence</b>	PZC addresses any other outstanding issues and votes to make the element(s) public
<b>Endorsement</b>	PZC votes to endorse the element(s) and set them aside until all the elements have been endorsed

# Outreach

- **Community Outreach meetings**
  - **Visioning exercises in 2012 and 2013 prior to plan initiation**
  - **Since 2013:**
    - **Approximately 30 Planning Commission meetings where Freedom has been the topic of discussion**
      - **CCT Articles, Facebook, County website, Gov Delivery email service for the County.**
    - **4 Additional meetings in the Freedom Community**
      - **Advertised in the CCT, CCT Articles, Facebook, Library, Senior and Community Center, Gov Delivery email service for the County, Board of Education Distribution to Freedom Area Schools.**

# Outreach

- **Next Community Outreach meeting**
  - **December 5<sup>th</sup>**
    - **South Carroll Senior and Community Center**
    - **6:00 p.m. for map gallery and speaker sign-in.**
    - **7:00-9:00pm will be staff presentation on Facilities and Transportation Elements**
    - **Public comments**

# Outreach

- **Agency Outreach**
  - **Coordination with:**
    - Public Works
    - Economic Development
    - Public Safety
    - Board of Education
    - Library
    - Rec and Parks
    - Land and Resource Management
  - **State and Regional Partners:**
    - MDP, SHA, BMC, Town of Sykesville

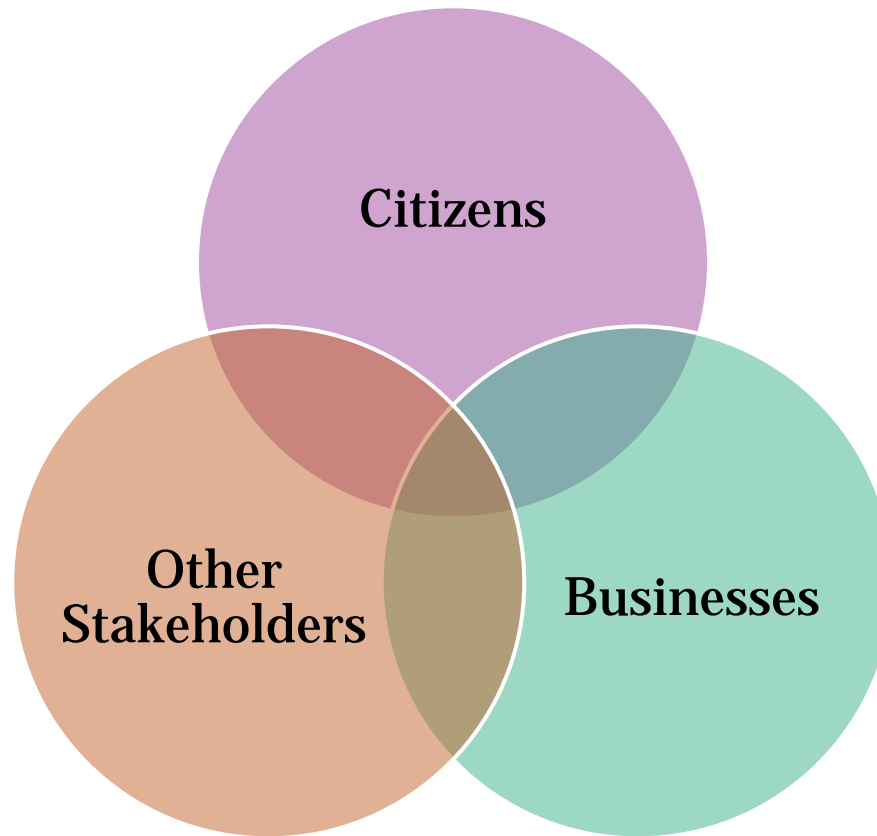
# Citizen Advisory Committee (CAC)



# What is a CAC?

- **Citizen Advisory Committee – A collection of representative stakeholders assembled to provide public input into one or more component of the planning process**
- **Organization - While there are many different ways to organize a Citizen Advisory Board, the majority are comprised of small groups of volunteers that are interested in getting involved in issues facing their community.**
  - **Membership – Approximately 10 - 12 people including:**
    - Homeowners
    - Business interests
    - Developers
    - Environmental
    - Agriculture
    - Schools
    - Rec Councils
    - Realtors
    - Historic Preservation
    - Town
    - Transportation/TAC
    - Other Stakeholder Groups

# CAC Basic Composition



Cost: Moderate

Time: Long , 12 to 18 months

Who: Community Stake  
Holders, staffed by County

Hurdles: Consensus





## 2001 CAC Process

- The following is a timeline and summary of the public participation process that was utilized for the 2001 Freedom Plan Community Comprehensive Plan:
- The Plan was initiated by the Board of County Commissioners in 1995.
- In May, 1996, 7,700 surveys were mailed out to residents of Freedom; 1,400 (18%) were returned. (survey is in the Appendix of the Plan)
- In June, 1996, 3 separate “visioning sessions” were held in the Freedom area. (results in the Appendix of the Plan)
- A Citizens’ Advisory Committee (CAC) was appointed and met between September, 1996 and early 1998 (about 18 months) to assist in development of the Plan. This group included a number of property owners and members of the business, development, and real estate communities. Participation in the meeting was limited to members of the CAC. The minutes are on file.
- The Planning Commission does not appear to have been involved until the CAC completed its work in early 1998.
- The sixty-day review period did not begin until November, 1998, closing on January 18, 1999.
- Numerous comments were received from citizens in the form of letters, email, and handouts at the public hearing, with considerable opposition to transportation, land use, and the Boulevard District recommendations.
- There was also opposition to the use of the CAC to develop the Plan, since it did not allow for widespread public participation throughout the development of the Plan.
- The Planning Commission approved the Plan 2 years later in January, 2001, 3 years after the CAC completed its work, 6 years after initiation.
- The BCC adopted the Plan in August, 2001.

# CAC for the 2016 Plan

If the County embarks on a CAC for this Plan at a **minimum:**

- 3-6 months for the CAC to be developed
  - Make-up would be citizens, business community, rec and park councils, environmental, agricultural, realtors, developers
  - Resume vetting by Planning Commission
  - Appointments by Planning Commission or Board of County Commissioners
- 12-18 months of meetings
  - Recommendations to the Planning Commission
- 18-24 months
  - Plan development
  - Planning Commission Acceptance
  - 60-Day Review
  - Planning Commission Approval
  - Board Adoption (up to 120 days for action to be taken)
- **Approximately 4 plus more years**
- End Rezoning Deferral- Approximately **36 properties** requested rezoning's prior to this plan and instead opted for Comprehensive consideration as part of this plan.

# Public Comments

- **Public Comments as of November 1<sup>st</sup>**



# Public Comments-How they have been addressed

## Land Use

- Obrecht Road – Considered for Employment Campus by PC. Changed back to Agriculture after citizen comments and deliberation.
- Beatty Property – Initial recommendation of Commercial High for the entire property. After comments have been received PC discuss and deliberated to:
  - Residential buffer along Bennett
  - Conservation strip added back
  - Residential Medium on bottom 1/3 added back

# Public Comments-How they have been addressed continued...

- **Commercial Low along MD 97 was reevaluated and removed from plan (will happen with Endorsement of Element)**
- **Presentation of Land Use changes in various ways:**
  - **Online mapping**
  - **Use of Overlays**
  - **List of changes by address**

## Transportation

- **Georgetown Blvd was not recommended to extend to Bennett Road. Terminus at Progress Way**

# Public Comments-How they have been addressed continued...

## Community Outreach

- **Additional Meetings in the Freedom Area**
- **Varied days, times and locations- Including a Saturday morning meeting**
- **Paid advertisement in CCT**
- **Answered and responded to each citizen question personally**
  - **Over 60 of these questions and answers are posted on the Freedom Website**

# Carroll County Government - Bulletin Analytics Summary Report

10/27/2016 04:13 PM EDT



For the period 10/01/2015 through 10/27/2016

Summary		
1	Bulletins Sent	42
2	Total Recipients	24,428
3	Total Delivered	24,189
4	Total Failed	239
5	Percent Delivered	99.0
6	Total Immediate Email Recipients	22,161
7	Total Digested Email Recipients	2,267
8	Unique Email Opens	7,231
9	Unique Email Open Rate (%)	29.9
10	Average # of Links per Bulletin	6.9
11	Unique Bulletin Link Clicks	912
12	Click Rate (%)	3.8
13	Unique SMS Clicks	0
14	Total SMS Clicks	0
15	Facebook Clicks	121
16	Twitter Clicks	196



# Website review

- **From January 1 to October 31**
  - **265 Unique Visitors**
  - **301 Total Visits**
  - **377 Pages Served**
  - **475 Hits**



# Website review

- **Freedomareaplan.org**
  - **Tri-fold Brochure**
  - **Every Gov Delivery has this link**

# Freedom Community Future Land Use

Overview

Usage

Settings

Usage details for the period:

Sep 2, 2016, 6:00:25 PM GMT to Nov 1, 2016, 6:00:25 PM GMT

Past 60 Days

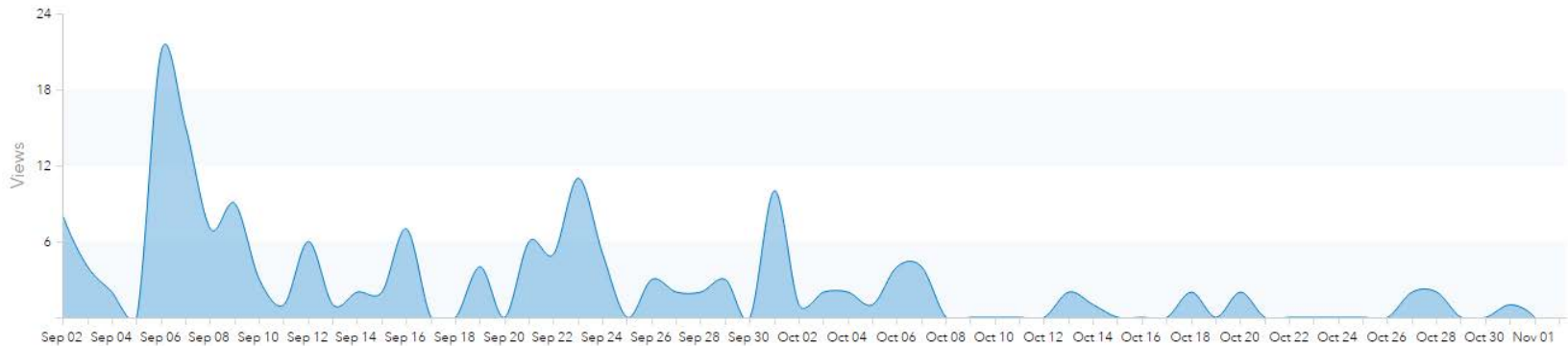
Views this Period

165

Avg Views Per Day

2.75

## Usage Time Series



# Website review

<http://ccgovernment.carr.org/ccg/comppanning/Community/Freedom.aspx/>

# Direction moving forward

